Instagram Story Ideas ( 4 WEEK – ORGANIC CAMPAIGN)

1. Share the story behind the Store’s name
2. Review from Loyal Customer
3. Throwback picture ( A comparison Story )
4. Give-away (Or a shoutout in public story )
5. Favourite Self – Care Tip
6. Business Anniversary
7. Announce a new product
8. Run a Sale
9. Offer a freebie ( Coupon Code )
10. Share 3 facts regarding the best products of ours
11. Share our Business Mantra
12. Shoutout to business mentor
13. Myer’s Briggs Test ( Using Polls / Emoji Percentage)
14. Behind the Scenes
15. Share a discount Sales
16. Share our Morning Routine
17. We, ourselves shipping a product
18. Share something you struggled within your business
19. Share our workspace
20. Customers’ Interest on current trends (using the Ask me a question box)
21. Exclusive product for IG followers
22. Poll for next purchase by us for customers ( asking their interests in which saree they like)
23. Share the workspace
24. Business Supports – Charity ( Weavers )
25. Announce for model hiring (optional)
26. Share our mission
27. Sharing a styling tip
28. Poll to check what people love the most ( category of sarees )